AREKA
CARBON HUB

Micro Action. Macro Impact.

Can a product or service you buy change the world?

Maybe not on its own.

But what if the billions of transactions that happen every day contributed to climate action?

1

Tackling the climate crisis requires shared responsibility.

Governments develop policies, companies allocate resources. Areka brings these efforts into people's everyday lives.

> **Because big change is made possible by millions of small actions.**

2

From everyday transactions to traceable climate contributions.

Areka integrates with companies' existing systems via API and calculates the carbon footprint of product and service transactions in real time.

It strengthens the consistency of measurements with AI-supported quality control mechanisms. By bringing together time-stamped micro-measurements, it links the contributions companies fund to high-integrity climate projects.

By protecting the integrity of transaction records with blockchain technology, it makes the process transparent, traceable and reportable.

3

One transaction. One contribution. A shared future.

For companies

Measurable data, traceable climate contributions, and existing climate action budgets turned into value that strengthens customer relationships.

For customers

The opportunity to take part in climate action through everyday choices, and to see their contributions.

For the climate

Sustainable financing potential, born from small and repeated transactions, that can be directed to climate projects.

Net zero is the sum of steps taken together.

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